

Sevenside Festival ..

Aim

To hold a festival that will attract the widest possible audience, to celebrate our area, together with its enterprise, landscape and heritage, in an interesting and engaging way.

To raise awareness, within both the residential and business communities of Sevenside, of the inter-dependent relationship between them.

To promote the area as a whole, and to be a celebration of Sevenside and what it has to offer.

Audience and Participants

- People who live in the area
 - - local groups
- People who work in the area
 - - local businesses, large and small
- Walkers and cyclists
- Visitors who come to enjoy the area, the countryside, and the coast
 - Special interest groups: wildlife, history, archaeology
 - Farmers and landowners
- Urban Communities who connect to the area by train
- Businesses with something to sell or promote
- Charities seeking public support
- Organisations promoting what they do

Description

Events and activities are the most effective way of engaging an audience, encouraging personal interaction and building the sense of community. Involvement in such events brings personal benefit to all who attend or take part.

The Festival will provide an opportunity to involve the widest possible audience, with an emphasis on targeting the participation of local groups, and local businesses. All are invited to take part and to publicise what they do.

The Festival will be co-ordinated and promoted by an Event Chairman. The Festival format will develop annually, reflecting the interests of those taking part.

The range of interests and activities to be displayed on the day is unlimited...

The Festival will be held annually.

www.severnfest.com