

Sevenside Festival Charter..

Introduction:

A vibrant community festival, that aims to strengthen the bonds of our community whilst fostering collaboration and support for local businesses. This event will serve as a platform to celebrate our shared values, culture, and achievements while providing opportunities for local entrepreneurs to showcase their products and services.

Through a blend of entertainment, interactive activities, and a marketplace, we aim to create an inclusive and engaging festival experience for everyone.

Date: the second weekend of July

Location: Severn Beach public spaces

Key Features and Activities:-

- **Community Stage:** a central stage where local performers can showcase their talents. Encourage community members of all ages to participate, promoting inclusivity and community engagement.
- **Main Stage:** professionally managed stage for bands from the Bristol region
- **Local Business Expo:** a dedicated marketplace area where local businesses can set up stalls to promote their business and offer their products and services. This will provide networking opportunities for entrepreneurs and generate support from the community.
- **Food and Drink Vendors:** local vendors to offer a range of cuisines and refreshments. Emphasise the use of locally sourced ingredients and promote sustainable practices among the vendors.
- **Children's Corner:** for children's activities such as face painting, bouncy castles, games, and creative workshops. This will keep younger attendees engaged and add to a family-friendly environment.
- **Community Art Project:** a collaborative art project that allows community members to contribute their creative talents. a mural, a sculpture, or other form of public art . Plus a display of local artists' work for sale.
- **Live Demonstrations and Showcases:** live demonstrations by local artisans, craftsmen, and makers to showcase their unique skills. This can include pottery, woodworking, and any other crafts in the community.
- **Community Dialogue:** exhibition topics relevant to the community, such as sustainable development, supporting local businesses, topical planning issues, or fostering community resilience.
- **Interactive Workshops and Demonstrations:** offering attendees hands-on experiences and the opportunity to learn new skills. Encourage local experts to lead these sessions and engage with the participants.

- Community Sports and Games: friendly sports and fitness demos. Teams/groups from the community to showcase their skills

Promotion and Sponsorship: To ensure the success of the event, establish partnerships with local businesses, community organisations, and sponsors who share the vision of community engagement. Promotion via social media, local newspapers, and local radio as well as community magazine and notice boards. Spread the word to generate enthusiasm.

Conclusion: more than just a festival; it is a platform for community members and local businesses to come together, celebrate their achievements, and build lasting connections.

A vibrant and thriving annual festival that will contribute to the prosperity of our villages.

MP/PT